



FOR IMMEDIATE RELEASE: October 17, 2016

Media Contact:

Janel Davis, Silver State Health Insurance Exchange, 775-687-9934, j-davis@exchange.nv.gov
Cherryl Kaopua, Faiss Foley Warren, 702-984-1000, cherryl@ffwpr.com
Karen Griffin, Faiss Foley Warren, 775-846-8275, karen@ffwpr.com

Open Enrollment for Nevada Health Link Begins November 1

Access and assistance to affordable health plans for uninsured and underinsured Nevadans available Nov. 1, 2016 through Jan. 31, 2017

Carson City, Nev. - The Silver State Health Insurance Exchange (Exchange) begins Open Enrollment for 2017 health insurance plans on November 1 and invites Nevada residents to attend one of two kickoff events from 3 p.m. to 8 p.m. at Cashman Convention Center in Las Vegas and Peppermill Resort Hotel & Casino in Reno. Between November 1, 2016 and January 31, 2017, residents may also visit [Nevada Health Link](#), to learn about the online marketplace that offers Nevadans access to convenient, free healthcare coverage assistance with experienced licensed enrollment professionals statewide.

"As we begin our fourth Open Enrollment season, we are prepared to continue building on our successes and further close the gap between uninsured and insured Nevadans," said Heather Korbolic, executive director of the Silver State Health Insurance Exchange. "There are various in-person assistance and online options for budget-appropriate and customized health insurance plans, and our kickoff events are great opportunities for residents to 'get connected' with a licensed enrollment professional. Open Enrollment is only 12 weeks out of the year, but the Exchange, along with our state agency partners, carriers, navigators and in-person assisters, collaborate year-round with one common goal in mind - to provide a variety of coverage and financial relief for the more than 351,000 Nevadans who are still without health insurance."

Last year's Open Enrollment campaign saw record-breaking numbers, and the Exchange increased the number of enrolled residents by nearly 20 percent compared to 2015. Also last year, according to the Centers for Medicare & Medicaid Services (CMS), Nevada was ranked number one for the greatest rate of enrollment growth of any state over the final week of Open Enrollment and was one of the top five states in terms of enrollment growth increase over 2015. Nevada also saw the greatest decline in the number of uninsured children in the nation and the greatest progress of any state in reducing the number of uninsured Hispanic and Latino children.

"Open Enrollment is also an opportunity for Nevada residents who currently have health insurance to shop for new plans that might better fit their circumstances and their families' needs, which could result in a decrease in their average monthly insurance costs," said Korbolic.

The Exchange was established per Nevada Revised Statutes (NRS) in 2011 by the State of Nevada, and operations began in 2013, on the belief that all Nevadans deserve access to health insurance. Nevada Health Link, the state-based online marketplace, supported by healthcare.gov, allows Nevadans to shop for health insurance and provides federal tax credits and subsidies to help cover the cost of insurance for those who qualify. For more information about health insurance offered through Nevada Health Link, call 1-855-768-5465, visit www.nevadahealthlink.com, subscribe to Nevada Health Link's [blog](#), like us on [Facebook](#) or follow us on [Twitter](#).

###