



2310 S. Carson St., Suite 2
Carson City, NV 89701
p: 775.687.9939
f: 775.687.9932
NevadaHealthLink.com

For Immediate Release: May 2, 2016

Media Contact:

Janel Davis, Silver State Health Insurance Exchange, 775-687-9934, j-davis@exchange.nv.gov
Cherryl Kaopua, Faiss Foley Warren, 702-984-1000, cherryl@ffwpr.com
Karen Griffin, Faiss Foley Warren, 775-846-8275, karen@ffwpr.com

Bruce Gilbert of Silver State Health Insurance Exchange Appointed to National Pharmacy Costs Work Group

Carson City, Nev. – Bruce Gilbert, Executive Director of the Silver State Health Insurance Exchange, Nevada's public health insurance marketplace, has been named to the National Academy for State Health Policy's Pharmacy Costs Work Group (NASHP).

As a member of the work group, Gilbert's charge will be to help identify and develop new ideas to address the growing concern surrounding prescription drug costs and their negative impact on state-based programs.

"A critical issue for Nevada is that while more of our consumers have health insurance coverage today, out-of-pocket payments are on the rise, potentially reducing access to needed medications," said Gilbert. "Our group will examine ways to help states effectively reduce prescription drug spending while ensuring continued access to necessary therapeutic treatments. I am eager to make a difference through my role with NASHP and look forward to representing Nevada through this process."

The rising cost of prescription drugs is challenging not only for Medicaid, but other state health programs including vaccine, state employee and retiree health programs, as well as public university employee and teachers' health plans. Additionally, increasing prescription drug costs impact commercial insurers' rates and directly affect the integrity of state insurance markets.

The National Academy for State Health Policy (NASHP) is an independent academy of state health policymakers dedicated to helping states achieve excellence in health policy and practice. A non-profit and non-partisan organization, NASHP provides a constructive forum on critical health issues across state government branches and agencies.

Gilbert was recruited during Silver State Health Insurance Exchange's 2013-2014 rollout to manage the marketplace's successful transition to the federal eligibility, application and enrollment platform. Gilbert's experience in health insurance exchange operations has benefitted Nevada Health Link with year-over-year enrollment increases since his appointment. Prior to Silver State Health Insurance Exchange, he practiced law, managing regional operations for a Fortune 100 healthcare company and served as a C-level executive in companies administering self-funded group health plans.

For more information about health insurance offered through Nevada Health Link, or to report a life or income change, call 1-855-768-5465, visit www.nevadahealthlink.com, like us on [Facebook](#) or follow us on [Twitter](#).