



Brian Sandoval  
Governor

Florence Jameson, MD  
Chairwoman

Heather Korbulic  
Executive Director

## Silver State Health Insurance Exchange

2310 S. Carson Street, Suite 2, Carson City, NV 89701 • T: 775-687-9939 F: 775-687-9932

<https://www.nevadahealthlink.com/sshix/>

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**Media Contact:**

Janel Davis, Silver State Health Insurance Exchange, 775-687-9934, [j-davis@exchange.nv.gov](mailto:j-davis@exchange.nv.gov)

Cherryl Kaopua, Faiss Foley Warren, 702-984-1000, [cherryl@ffwpr.com](mailto:cherryl@ffwpr.com)

Karen Griffin, Faiss Foley Warren, 775-846-8275, [karen@ffwpr.com](mailto:karen@ffwpr.com)

### **Heather Korbulic Named Executive Director of Silver State Health Insurance Exchange**

Carson City, Nev. – The Board of the Silver State Health Insurance Exchange, Nevada's public health insurance marketplace, has appointed Heather Korbulic as Executive Director.

"Heather is the best choice to assume responsibility for operating the Exchange as its Executive Director," said Silver State Health Insurance Exchange Chair, Dr. Florence Jameson. "She has an intimate understanding of the organization's policies, programs and operations, and she played a major role in the Exchange's success during last year's enrollment period. We look forward to working alongside Heather as she continues the mission of ensuring all Nevadans have access to quality, affordable healthcare."

Korbulic joined the Silver State Health Insurance Exchange as the Chief Operations Officer in August of 2015 after eight years with Aging and Disability Services Division where she was the State of Nevada's Long Term Care Ombudsman. Her extensive background includes the interpretation and application of State and Federal regulations, legislative testimony and advocacy, project management, research and data analysis, budget administration, complaint resolutions, quality assurance development and strategic planning. Korbulic has a Bachelor of Science from the University of Oregon and is a Certified Public Manager.

"It's an honor to be named Executive Director of the Exchange," said Korbulic. "Over the past year as Chief Operating Officer, I have been privileged to develop both an operational and systematic view of the Exchange's day-to-day functions. I look forward to continued collaborations with the Board, Exchange staff, the broker and agency community, our partners at CMS, sister state agencies and other stakeholders to expand and support the Exchange's successes."

The Silver State Health Insurance Exchange was created in 2014 by the State of Nevada, on the belief that all Nevadans deserve access to health insurance. Nevada Health Link, the Exchange's online marketplace where Nevadans can shop for a plan designated to fit their needs, is the only supported state-based exchange and the only health insurance resource that can provide consumers with federal tax credits and subsidies to help cover the cost of your insurance. For more information about health insurance offered through Nevada Health Link, call 1-855-768-5465, visit [www.nevadahealthlink.com](http://www.nevadahealthlink.com), subscribe to Nevada Health Link's blog at <http://www.nevadahealthlink.com/blog>, like us on [Facebook](#) or follow us on [Twitter](#).

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