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Nevada Exchange to Choose New Executive Director

Carson City, Nev. – The Board of Directors of the Silver State Health Insurance Exchange (Exchange), the state's online marketplace for income based health plans, announced today that they have accepted the resignation of Bruce Gilbert as Executive Director.

Gilbert has accepted a position with TriHealth, a large unified health system based in Cincinnati, Ohio. With two acute care hospitals and more than 130 sites of care, TriHealth provides a full range of health-related services to the Cincinnati and Northern Kentucky communities, including prevention, wellness and education.

Gilbert joined the Silver State Health Insurance Exchange as Executive Director in August 2014. During his tenure, he developed and successfully executed a communications campaign to bolster the Exchange's brand and improve consumer and stakeholder trust, generating record enrollment growth in Exchange-certified health plans each of the last two years.

"Bruce has done an incredible job in his role as Executive Director of the Silver State Health Insurance Exchange and has been instrumental in enabling the organization to enroll thousands of Nevadans who were previously uninsured," said Silver State Health Insurance Exchange Board Chair, Dr. Florence Jameson. "Bruce leaves having built a strong team along with securing a stable and very successful position for the Exchange. He will be missed and we wish him the best of luck in the future. We look forward to seeing his position filled with someone who puts just as much heart and dedication into the position as he did."

Nevada Revised Statutes (NRS 695I.380) require the Exchange's Board of Directors appoint a new Executive Director who meets NRS outlined eligibility requirements. Those requirements include experience in the administration of health care or health insurance and responsibility for the administrative matters of the Board. A Board meeting has been scheduled on Tuesday, Sept. 20 to address the appointment.

The Silver State Health Insurance Exchange was created in 2011 by the State of Nevada, on the belief that all Nevadans deserve access to health insurance. Nevada Health Link, the Exchange's online marketplace where Nevadans can shop for a plan designated to fit their needs, is the only supported state-based exchange and the only health insurance resource that can provide consumers with federal tax credits and subsidies to help cover the cost of your insurance. In 2016, more than 88,000 Nevadans enrolled through Nevada Health Link, a record-breaking milestone for the Exchange.

For more information about health insurance offered through Nevada Health Link, call 1-855-768-5465, visit www.nevadahealthlink.com and subscribe to Nevada Health Link's blog at <http://www.nevadahealthlink.com/blog>.

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