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Nevada Health Link awards contract to GetInsured for transition to state-based exchange

Technology vendor has proven track record in seven other states

Carson City, Nev. – Today, Nevada Health Link—the state’s health insurance marketplace—announced [GetInsured](#) has been awarded a contract to operate the Exchange’s technology platform for eligibility and enrollment, as well as its call center, when it transitions to a state-based exchange next year. Nevada Health Link currently leases the Healthcare.gov platform to facilitate the sale of qualified health plans and will continue to do so through plan year 2019. The Exchange plans to be fully transitioned to a state-based system by Nov. 1, 2019 in time for plan year 2020.

This announcement comes on the heels of an extensive search for an experienced and reputable vendor with a demonstrated track record operating exchanges in other markets. Vimo, Inc. doing business as (dba) GetInsured, currently operates exchange technology in seven states including Idaho, California, Connecticut, Minnesota, Mississippi, New Mexico, and Washington.

When the private technology platform is launched, Nevada will join 12 other states nationwide that are not reliant on Healthcare.gov and operate their own private exchange, known as a state-based marketplace (SBM). Moving forward, the Exchange will leverage established and tested technology and have access to forward-thinking, unique tools created specifically for state-based marketplaces. This will allow for a more consumer-friendly shopping experience with more efficient and flexible plan and enrollment administration—all at a significantly lower cost than Healthcare.gov.

“We are enthusiastic about our partnership with an experienced and highly-qualified vendor to operate Nevada’s state-based exchange platform. This transition will save Nevada more than \$18 million for the duration of the contract, offer a better consumer experience, and provide the Marketplace with timely and efficient access to data that will ultimately improve marketing efforts,” said Heather Korbolic, executive director of the Exchange. “Most importantly, this change puts Nevada in full control of its exchange, not Washington, DC. As the transition gets underway, we remain laser-focused on preparing for this fall’s Open Enrollment through Healthcare.gov. Our goal this year is to keep our more than 91,000 consumers statewide connected to affordable health insurance options, while working diligently to reach other Nevadans in need of quality, comprehensive health insurance plans.”

Due to escalating leasing costs charged by Healthcare.gov, it is estimated that the Exchange would pay \$13.2 million to operate on the federal platform in 2020. In comparison, operating on a private, state-based platform like the one GetInsured will help to operate for Nevada Health Link is estimated to cost \$5.1 million. The private technology platform will also allow the Nevada Exchange to control its operations and more seamlessly integrate customer service to improve the overall consumer experience.

The Exchange was established per Nevada Revised Statutes (NRS) in 2011 by the State of Nevada, and operations began in 2013, on the belief that all Nevadans deserve access to health insurance. Nevada Health Link, the state-based online marketplace, supported by healthcare.gov, allows Nevadans to shop for health insurance and provides federal tax credits and subsidies to help cover the cost of insurance for those who qualify. For more information about health insurance offered through Nevada Health Link, call 1-855-768-5465, visit www.nevadahealthlink.com, subscribe to Nevada Health Link’s [blog](#) and [YouTube](#) channel, like them on [Facebook](#) or follow on [Twitter](#) and [Instagram](#).

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