

FOR IMMEDIATE RELEASE
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Nevada Health Link Announces Enrollment Numbers from the First 15 Days of Open Enrollment

Carson City, NV - The Silver State Health Insurance Exchange, the state agency that runs the online insurance marketplace known as [Nevada Health Link](#) announces as of November 15th—at 15 days into the 45-day open enrollment period—**60,460** Nevadans have been enrolled in a Qualified Health Plan. Nevada Health Link is the *only* place consumers can receive financial assistance to help offset the monthly premium costs of insurance. Open Enrollment for Plan Year 2020 ends on December 15th for coverage to begin on January 1, 2020.

As part of the transition to a State Based Exchange (SBE), Nevada Health Link migrated a total of **65,563** Nevada consumers from HealthCare.gov onto the SBE platform at NevadaHealthLink.com.

- **58,241** of migrated consumers were auto-reenrolled, which represents **89** percent of the total active enrollees migrated from HealthCare.gov.
- **2,906** represents the number of new consumer enrollments into qualified health plans as of November 15th.
- **6,788** represents the number of returning consumers who have actively shopped and enrolled in a plan as of November 15th.

"At exactly one-third of the way into Open Enrollment, we are enthusiastic about the level of engagement we've seen from consumers and brokers. While we still have work to do to reach the uninsured populations throughout our state, we remain optimistic that we will see enrollment numbers continue to rise throughout the duration of this open enrollment period," said Heather Korbolic, executive director, Silver State Health Insurance Exchange. "Nevadans need to know that Nevada Health Link is the only place they can qualify for financial assistance to help cover the costs of health insurance, and all plans sold through Nevada Health Link cover the [ten essential health benefits](#) mandated by the Affordable Care Act. Not all health plans are created equal."

This is the first year Nevada Health Link is no longer reliant on the Federal Health Insurance Marketplace, HealthCare.gov. Korbolic and her team have worked diligently since 2018 to transition Nevada Health Link away from the federal platform to a State Based Exchange. Since the beginning of Open Enrollment, Nevada Health Link's Customer Assistance Call Center has answered **5,041** calls, and has resolved **92** percent of consumer inquiries in a single call. Guests' experience continues to be positive; survey results have shown a **94** percent customer satisfaction score.

Some additional real-time findings from this year's Open Enrollment campaign include an increase in website traffic eight times higher than last year, which demonstrates the effectiveness of Nevada Health Link's current marketing campaign that promotes subsidy eligibility and affordability.

Korbolic says she is thrilled to see stakeholders and community partners statewide truly engaged in promoting open enrollment and getting Nevadans connected to local assistance. There are 733 Certified Brokers, 64 Certified Enrollment Counselors, and eight Navigator entities, as well as 30 Exchange Enrollment Facilitators on staff to assist Nevada residents with the enrollment process in multiple languages, including Spanish and Mandarin in addition to English.

"We know buying health insurance can be intimidating, and that's why we have hundreds of professionals ready to help. If you purchased a plan last year but no longer are enrolled for Plan Year 2020, please [explore the plans](#) on Nevada Health Link. It may be easy to procrastinate until the end of the enrollment period, but there's never a better time than right now to secure coverage in case you become ill or injured. No one, regardless of age, income or circumstance, can afford to be without health insurance," said Korbolic.

Open enrollment for Plan Year 2020 started on November 1 and runs through December 15, 2019 on the Exchange's new State Based Exchange enrollment and eligibility platform at NevadaHealthLink.com. Subscribe to Nevada Health Link's [Blog](#) and [YouTube](#) channel, like them on [Facebook](#) or follow on [Twitter](#) and [Instagram](#). Nevada Health Link always encourages consumers to use the free assistance of a licensed enrollment professional by calling 1-800-547-2927 or by visiting [NevadaHealthLink.com](#).

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