



**FOR IMMEDIATE RELEASE**

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## **Nevada Health Link Encourages Navigators, Licensed Brokers and Agents To Apply for Grant Program for Plan Year 2021**

**Carson City, Nev.** –The Silver State Health Insurance Exchange (Exchange), the state agency that connects Nevadans to qualified health plans through the online State Based Exchange (SBE) known as [Nevada Health Link](#), has once again issued Request for Applications (RFAs) from its Navigators, also referred to as Exchange Enrollment Facilitators (EEFs), and for Broker/Agent grant programs for plan year 2021.

Navigators selected through the RFA process will receive funds to help them with marketing and outreach efforts during the Exchange’s upcoming Open Enrollment Period (OEP) later this year. Navigators and EEFs are enrollment assisters throughout the state, and include but are not limited to: nonprofit organizations, community-based organizations, faith-based organizations, trade or labor unions, chambers of commerce, ranching or farming organizations, schools, school districts, Native American Tribes and City or County agencies. Combined, these health insurance professionals and entities are instrumental in reaching more uninsured Nevadans and providing education and in-person assistance to those seeking to purchase affordable qualified health plans (QHPs), many of which are subsidized to help cover consumers’ premiums.

Certified Brokers/Agents and entities mentioned above are encouraged and invited to apply for the grant program by providing outlines on how they plan to use the funds for marketing, outreach and operational costs associated with storefront locations where they will assist consumers in selecting and enrolling in qualified health plans appropriate for their needs and budget. Since the Exchange introduced its Broker/Agent grant program in 2018, approximately \$80,000 has been provided to nearly ten brokers, enabling them to better reach and serve consumers statewide.

In light of COVID-19, this year’s grant program applicants should acknowledge how they plan to implement social distancing, in an effort to limit the risk of the Coronavirus infection throughout the entire duration of the grant’s performance period, July 1, 2020 to June 30, 2021.

“As we enter the third year offering the Broker/Agent grant program, we remain acutely aware of the critical role Brokers, Navigators and Enrollment Assisters have in our overall success closing the uninsured gap throughout our Silver State,” said Janel Davis, communications officer, Silver State Health Insurance Exchange. “Consumers turn to these professionals to aid them in the purchase of a qualified health plan best suited for their needs because insurance can be an intimidating and complicated process. This year has already proven to be unprecedented, given the COVID-19 global pandemic. We are confident our Brokers and Navigators will present effective and unique strategies to effectively target and market to consumers, particularly those from underserved populations, while following CDC and state guidelines to protect the overall wellness and health of Nevadans.”

For questions about responding to the RFAs, potential Navigator/EEF and Broker/Agent organizations may access the grant application and instructions on Nevada Health Link’s [website](#). The Exchange has scheduled an orientation session to be held on Tuesday, May 12, 2020; attendance for this session is mandatory for consideration of grant applicants.

**About Nevada Health Link**

[Nevada Health Link](#) is the online insurance marketplace operated by the Silver State Health Insurance Exchange (Exchange), which was established per *Nevada Revised Statutes* (NRS) in 2011 by the State of Nevada and began operations in 2013 on the belief that all Nevadans deserve access to health insurance. In 2019, the Exchange transitioned away from the federal marketplace, HealthCare.gov and became a fully operational State Based Exchange (SBE), in time for its seventh Open Enrollment Period (OEP). Nevada Health Link connects eligible Nevada residents to budget-appropriate health and dental coverage and is the only place where qualifying consumers can receive federal tax credits to help cover premium costs. Open Enrollment has concluded; for more information or to see if you're eligible for a Special Enrollment Period, [visit our website](#). Subscribe to Nevada Health Link's [Blog](#) and [YouTube](#) channel, like them on [Facebook](#) or follow on [Twitter](#) and [Instagram](#). Nevada Health Link always encourages consumers to use the free assistance of a licensed enrollment professional by calling 1-800-547-2927 or by visiting [NevadaHealthLink.com](#).